

SUPPORT THE FUTURE OF PBS UTAH

*Create lasting impact
through legacy giving*



A Gift that Lasts

"I have included PBS Utah in my estate plan because I want future Utahns to have access to the same things that PBS Utah programming provided for me — in-depth news, well planned documentaries, culture, educational topics and important issues of the day."

Richard E. Kanner, MD



Why Legacy Giving Matters

Planning for the future and creating the legacy you wish to leave is one of the most effective ways to ensure a lasting impact. By leaving a legacy gift to PBS Utah, you can provide a lasting legacy for future generations, enabling PBS Utah to preserve the programs you love — programs that educate children, engage minds, preserve our stories, and connect our communities.



Simple Ways to Leave a Legacy

You don't need great wealth to leave a great impact. There are many thoughtful ways to support PBS Utah through a legacy gift and further your financial goals. Explore ways to make a gift from your will, trust, life insurance, or retirement plan.

Wills & Trusts

Many supporters leave a gift to PBS Utah in their wills or trusts to ensure programs they love will continue to bring joy and learning to future generations. Your gift may be a specific dollar amount, a percentage of your estate, or the remainder after all other provisions are specified.

Retirement Plans

Naming PBS Utah as the beneficiary of your IRA, 401(k), or other qualified retirement plan is a flexible and easy way to support the programs you care about and 100% of the funds are available for its charitable purposes.

QCD/IRA Charitable Rollover

Individuals age 70 ½ or older can make a "qualified charitable distribution" (QCD) up to \$108,000 annually (indexed for inflation – 2025 amount) from their IRA accounts directly to PBS Utah without first having to recognize the distribution as income.

Life Insurance Policies

If your life insurance policy is no longer needed, consider gifting it to PBS Utah. You can claim a tax deduction based on fair market value or net premiums paid. Alternatively, name PBS Utah as a beneficiary of your policy. Your contribution will help secure our community's future.

Let us Thank You

If your legacy plans already include PBS Utah, please let us know. We would like to thank you for your generosity. *All information about your gift is kept confidential, and you can remain anonymous if you prefer.*

For more information, visit
pbsutah.org/plannedgiving

or call

801-581-3227



 **PBS Utah**

 FROM THE UNIVERSITY OF UTAH

101 S. Wasatch Dr., Salt Lake City, Utah 84112